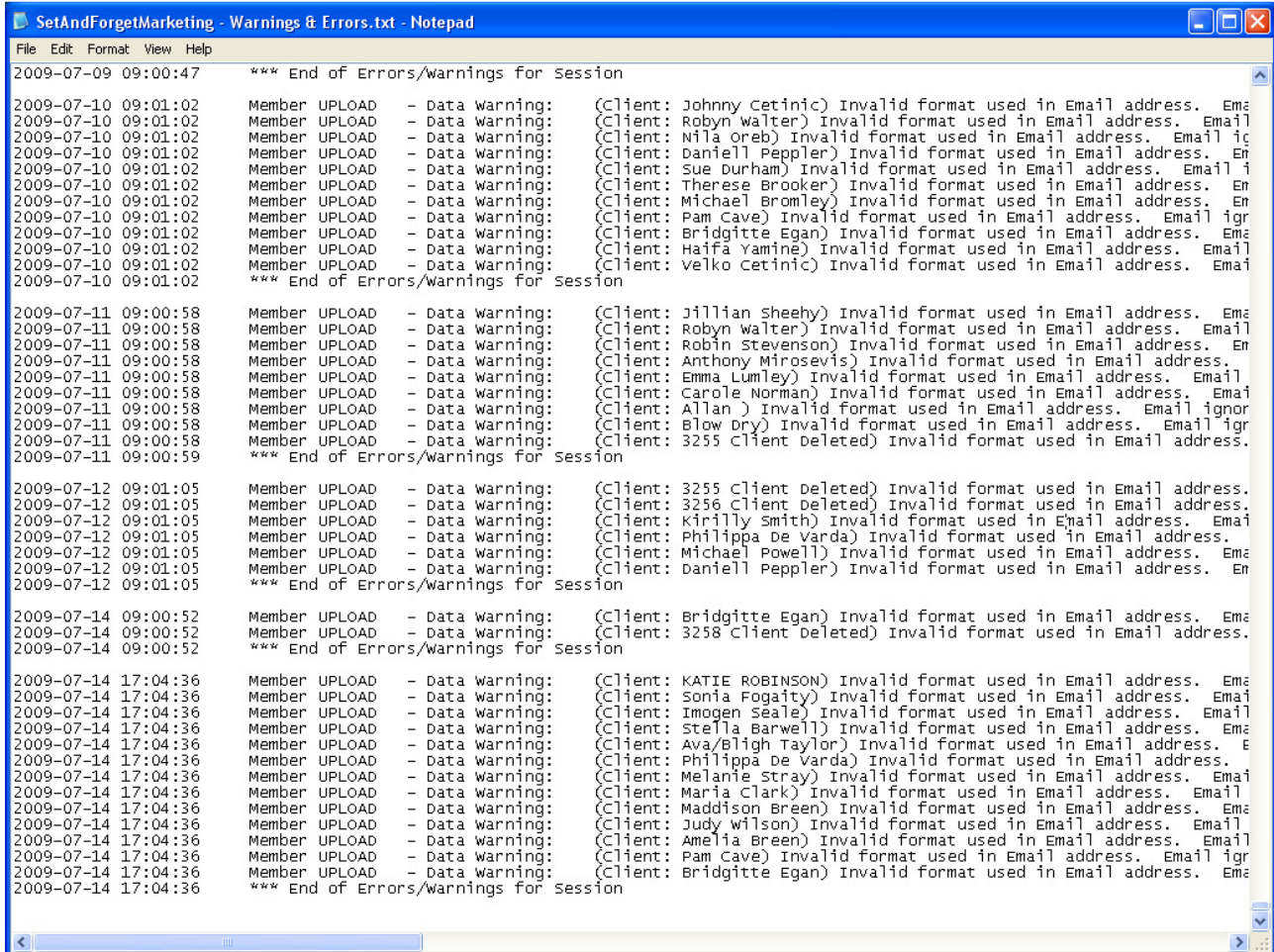


Warnings in the Set & Forget Marketing log

Problem:

The Set and Forget Marketing log is displaying warnings? What do these warnings mean?



```
SetAndForgetMarketing - Warnings & Errors.txt - Notepad
File Edit Format View Help
2009-07-09 09:00:47      *** End of Errors/warnings for Session
2009-07-10 09:01:02 Member UPLOAD - Data Warning: (Client: Johnny Cetinic) Invalid format used in Email address. Email
2009-07-10 09:01:02 Member UPLOAD - Data Warning: (Client: Robyn walter) Invalid format used in Email address. Email
2009-07-10 09:01:02 Member UPLOAD - Data Warning: (Client: Nila oreb) Invalid format used in Email address. Email ic
2009-07-10 09:01:02 Member UPLOAD - Data Warning: (Client: Daniell Peppler) Invalid format used in Email address. Email
2009-07-10 09:01:02 Member UPLOAD - Data Warning: (Client: Sue Durham) Invalid format used in Email address. Email i
2009-07-10 09:01:02 Member UPLOAD - Data Warning: (Client: Therese Brooker) Invalid format used in Email address. Email
2009-07-10 09:01:02 Member UPLOAD - Data Warning: (Client: Michael Bromley) Invalid format used in Email address. Email
2009-07-10 09:01:02 Member UPLOAD - Data Warning: (Client: Pam Cave) Invalid format used in Email address. Email igr
2009-07-10 09:01:02 Member UPLOAD - Data Warning: (Client: Bridgitte Egan) Invalid format used in Email address. Email
2009-07-10 09:01:02 Member UPLOAD - Data Warning: (Client: Haifa Yamine) Invalid format used in Email address. Email
2009-07-10 09:01:02 Member UPLOAD - Data Warning: (Client: velko Cetinic) Invalid format used in Email address. Email
2009-07-10 09:01:02      *** End of Errors/warnings for Session
2009-07-11 09:00:58 Member UPLOAD - Data Warning: (Client: Jillian Sheehy) Invalid format used in Email address. Email
2009-07-11 09:00:58 Member UPLOAD - Data Warning: (Client: Robyn walter) Invalid format used in Email address. Email
2009-07-11 09:00:58 Member UPLOAD - Data Warning: (Client: Robin Stevenson) Invalid format used in Email address. Email
2009-07-11 09:00:58 Member UPLOAD - Data Warning: (Client: Anthony Mirosevis) Invalid format used in Email address. Email
2009-07-11 09:00:58 Member UPLOAD - Data Warning: (Client: Emma Lumley) Invalid format used in Email address. Email
2009-07-11 09:00:58 Member UPLOAD - Data Warning: (Client: Carole Norman) Invalid format used in Email address. Email
2009-07-11 09:00:58 Member UPLOAD - Data Warning: (Client: Allan ) Invalid format used in Email address. Email ignor
2009-07-11 09:00:58 Member UPLOAD - Data Warning: (Client: Blow Dry) Invalid format used in Email address. Email igr
2009-07-11 09:00:58 Member UPLOAD - Data Warning: (Client: 3255 Client Deleted) Invalid format used in Email address. Email
2009-07-11 09:00:58      *** End of Errors/warnings for Session
2009-07-12 09:01:05 Member UPLOAD - Data Warning: (Client: 3255 Client Deleted) Invalid format used in Email address. Email
2009-07-12 09:01:05 Member UPLOAD - Data Warning: (Client: 3256 Client Deleted) Invalid format used in Email address. Email
2009-07-12 09:01:05 Member UPLOAD - Data Warning: (Client: Kirilly Smith) Invalid format used in Email address. Email
2009-07-12 09:01:05 Member UPLOAD - Data Warning: (Client: Philippa De varda) Invalid format used in Email address. Email
2009-07-12 09:01:05 Member UPLOAD - Data Warning: (Client: Michael Powell) Invalid format used in Email address. Email
2009-07-12 09:01:05 Member UPLOAD - Data Warning: (Client: Daniell Peppler) Invalid format used in Email address. Email
2009-07-12 09:01:05      *** End of Errors/warnings for Session
2009-07-14 09:00:52 Member UPLOAD - Data Warning: (Client: Bridgitte Egan) Invalid format used in Email address. Email
2009-07-14 09:00:52 Member UPLOAD - Data Warning: (Client: 3258 Client Deleted) Invalid format used in Email address. Email
2009-07-14 09:00:52      *** End of Errors/warnings for Session
2009-07-14 17:04:36 Member UPLOAD - Data Warning: (Client: KATIE ROBINSON) Invalid format used in Email address. Email
2009-07-14 17:04:36 Member UPLOAD - Data Warning: (Client: Sonia Fogaity) Invalid format used in Email address. Email
2009-07-14 17:04:36 Member UPLOAD - Data Warning: (Client: Imogen Seale) Invalid format used in Email address. Email
2009-07-14 17:04:36 Member UPLOAD - Data Warning: (Client: Stella Barwell) Invalid format used in Email address. Email
2009-07-14 17:04:36 Member UPLOAD - Data Warning: (Client: Ava/Bligh Taylor) Invalid format used in Email address. Email
2009-07-14 17:04:36 Member UPLOAD - Data Warning: (Client: Philippa De varda) Invalid format used in Email address. Email
2009-07-14 17:04:36 Member UPLOAD - Data Warning: (Client: Melanie Stray) Invalid format used in Email address. Email
2009-07-14 17:04:36 Member UPLOAD - Data Warning: (Client: Maria Clark) Invalid format used in Email address. Email
2009-07-14 17:04:36 Member UPLOAD - Data Warning: (Client: Maddison Breen) Invalid format used in Email address. Email
2009-07-14 17:04:36 Member UPLOAD - Data Warning: (Client: Judy Wilson) Invalid format used in Email address. Email
2009-07-14 17:04:36 Member UPLOAD - Data Warning: (Client: Amelia Breen) Invalid format used in Email address. Email
2009-07-14 17:04:36 Member UPLOAD - Data Warning: (Client: Pam Cave) Invalid format used in Email address. Email igr
2009-07-14 17:04:36 Member UPLOAD - Data Warning: (Client: Bridgitte Egan) Invalid format used in Email address. Email
2009-07-14 17:04:36      *** End of Errors/warnings for Session
```

Solution:

If the line in the log says **'Data Warning'**, then it CAN be ignored, because it simply means the client has an empty/invalid email address-state, or an empty/invalid email address (though that means they can't be marketed to.. the business should endeavour to collect the email address so the client can be marketed on the next campaign). *For more information on this please see article(s): Set & Forget Marketing - How to fix Bad Email Addresses & Set and Forget Marketing Sync warnings what do they mean?*

Lines that contain the word **'error'** should NOT be ignored. But they can usually be solved simply by trying to synchronise again by pressing the synchronise button.

This log indicates that they have been successfully uploading almost every day, with only a few days that encountered an error. The errors are often caused by a disconnection from the Gen3 end (which cannot currently be helped, possibly due to congestion – trying again often resolves it).